

# **2002 ENERGY STAR® Awards**

## **Introduction**



**October 2001**

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# Introduction to the 2002 ENERGY STAR® Awards

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The US Environmental Protection Agency (EPA) and the US Department of Energy (DOE) plan to honor organizations that have made notable contributions to energy efficiency with the 2002 ENERGY STAR Awards. These awards acknowledge superior technical accomplishments, public education, and promotional efforts to raise consumer awareness of the benefits of ENERGY STAR that result in substantial energy and cost savings and a cleaner environment. Award winners will be recognized at the ENERGY STAR Awards Ceremony on Tuesday, March 26, 2002 in Washington, DC.

## Eligibility

All organizations working with ENERGY STAR are encouraged to apply for a 2002 ENERGY STAR Award(s). To be considered for an award, organizations must submit a complete application (i.e., application form, narrative, and sample materials where appropriate). Organizations may apply for more than one award if they meet the eligibility requirements, as outlined in the award categories.

## Application Process

1. Complete the general one-page application form and use it as the cover sheet for each of your submissions. Please include all requested information, including your organization description and logo. **If you are applying for more than one award, you must submit a separate application form for each award category.**
2. For each award for which you are applying, prepare a brief narrative that addresses the associated award criteria. **Please do not exceed the page limitations for your narrative (not including application form and sample/collateral materials)** as noted in the award criteria for each award category. The narrative should focus on activities that occurred during 2001. Again, please provide specifics where possible (e.g., how marketing materials were used, number of pieces produced, number of people reached, and display date of the material) and enclose documentation that supports claims made (e.g., photos of prominently labeled products and copies of advertisements).
3. For each award for which you are applying, provide **an original and one complete copy** of the application form, narrative, and sample materials.
4. All application forms, narratives, and sample materials must be **postmarked no later than December 17, 2001**. EPA and DOE will not accept any applications or materials postmarked after this date. Due to the volume of material that will be received, EPA and DOE will not be able to return any materials or promotional pieces.
5. **Send completed applications to the appropriate address below. Do NOT fax application forms, narratives, or sample materials as they will not be accepted.**

### **Via US Postal Service:**

Mary Susan Bailey  
US Environmental Protection Agency  
Ariel Rios Building  
1200 Pennsylvania Avenue, NW  
Mail Code 6202J  
Washington, DC 20460

### **Via Overnight Delivery Service:**

Mary Susan Bailey  
US Environmental Protection Agency  
501 Third Street, NW  
Fifth Floor  
Mail Code 6202J  
Washington, DC 20001  
Phone: (202) 564-0189

**Confirmation of Receipt**

ENERGY STAR will confirm receipt of all applications via email. Please be sure to provide an email address on your application form.

**Unrelated Submissions**

In the evaluation of applications, EPA and DOE will only consider materials developed or activities that occurred during 2001. While planned activities for 2002 or beyond are of interest to EPA and DOE, they should not be the focus of the award application. Strategic vision statements as they relate to ENERGY STAR or energy efficiency are encouraged.

Information that does not directly relate to ENERGY STAR or energy efficiency will *not* be considered during the evaluation of the award application.